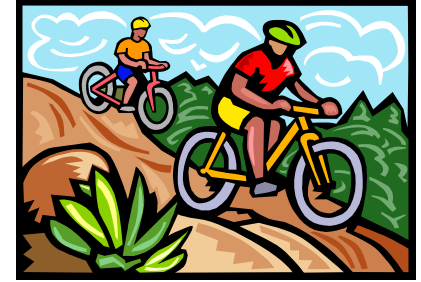




***LEATHER
LYCRA
AND***



WALKING STICKS...

CAN'T WE ALL JUST GET ALONG?

What's Causing Conflict?

The Big Picture

- ➔ Limited Land Base
- ➔ Limited Amount of Trails
- ➔ Increasing numbers of Users
- ➔ Increasing Demands for Trail Access
- ➔ Societal Stress
- ➔ Lack of trust in Government Structures

The Clash of Cultures-

Leather, Lycra and Walking Sticks

Culture: The Visible artifacts and shared values, norms rules of behavior and perceptions of the world.

- Unquestioned
- Unique language
- Unique dress/tools/equipment
- Symbols
- Folklore/Stories
- Historical Reference
- Exclusiveness
- Resist Change
- Shared Learning

Cultural Manifestations on Trails

- **Historical trail use pattern**
- **Low tolerance of new trail users**
- **Difference in what is appropriate behavior**
- **Lack of understanding, appreciation, acceptance**
- **Extreme difference in dress, language and behavior**
- **Horror Stories**
- **Feelings of threat**

Results of Cultural Clash

- ✓ **Rejection of Newcomers**
- ✓ **Aggressive behavior between users**
- ✓ **Questioning the validity of other trail users**
- ✓ **Lack of respect**
- ✓ **Devaluing the experience of others**

Solution- Cultural Change and Assimilation

- ★ Strong agency leadership
- ★ Stress agency mission and responsibility to stakeholders
- ★ Create interactive user/stakeholder group, bring people together
- ★ Create user group, camaraderie and ownership
- ★ Focus on the commonality of interest not differences

Solution- Cultural Change and Assimilation

- ★ User sponsored clinics for trail building, maintenance and trail behavior
- ★ Trail user patrols
- ★ Joint user activities and events
- ★ Create understanding of each other's requirements, expectations and desires
- ★ Communicate, Communicate, Communicate!
- ★ Patience, Patience, Patience!

Trail Use Impacts

➤ Environmental

➤ Social Impact

➤ Management Impact